Between 23-25 November, one of the most important tourism events in the Central-East Europe will take place - 25th International Travel Show TT Warsaw 2017. The entire tourism industry and travel enthusiasts will meet in Palace of Culture and Science in Warsaw, and the partner country of the anniversary edition is Poland.

Palace of Culture and Science is a well-known venue for everyone professionally related with tourism. Inside the building, 14 editions of the fair have taken place, and its extraordinary character is very memorable. - We want to take you on a walk down the memory lane and dedicate the 25th anniversary edition to all the people of tourism. We would like to invite everyone to co-operation - says Urszula Potęga, the CEO of MT Targi Polska.

A fair with a beautiful history

The history of TT Warsaw is also a story of dynamic development of tourism in Poland. Since 1993, the fair has supported the tourist-friendly travel destinations and has been a place for industry discussions. 134 exhibitors from 16 countries have participated in the first edition. These were mainly states from the Central-Eastern Europe region. The following years were marked by a steady increase in the number of exhibitors, visits of state and local government authorities, as well as diplomats and visitors. Presently, the entire world presents itself at TT
Warsaw. Last year, there were 450 exhibitors from 50 countries: from Europe, Africa, Middle East, Asia, both Americas and the Caribbean. 26 countries have prepared national expositions.

Over 25 years, TT Warsaw has become a renowned brand. The fair contributes to the development of tourism industry, sets trends and facilitates promotion of countries and regions. During the event, foreign and Polish partners make valuable business contacts and successfully reach their customers. The visitors, on the other hand, receive comprehensive knowledge about the world, so they can successfully plan and make their travels.

Poland - TT Warsaw 2017 partner country

Domestic tourism offer has always been an important part of TT Warsaw, and Polish exhibitors have eagerly presented it to the visitors both from Warsaw and abroad. This year, the tourism potential of our country, its beauty and diversity shall be presented in all their glory. Poland is a partner country of the 25th edition of the fair, which allows for presenting its tourist value to the entire world.

Patronage

Prestige of the event is evidenced by patronage of the leading state, local government and industry institutions. The honorary patronage over TT Warsaw is held by: Ireneusz Raś - Member of Sejm of the Republic of Poland, Chairman of the Parliamentary Commission of Sport, Physical Culture and Tourism; Witold Bańka – Minister of Sport and Tourism; Marek Olszewski - President of the Polish Tourist Organization, Adam Struzik – Marshal of the Mazovia Voivodeship and Paweł Niewiadomski – President of the Polish Chamber of Tourism.

More information available at [www.ttwarsaw.pl](http://www.ttwarsaw.pl)

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MT Targi Polska, organiser of the TT Warsaw, is one of the leading organisers of trade fairs in Poland and the largest on the Warsaw market. The company organises 7 exhibitions that gather more than 2,000 exhibitors and 80,000 visitors every year. The company calendar includes fairs which are very well known abroad, and have become known as the most important trade fair events in Poland. These include: EuroGastro, EuroLab, CrimeLab, TT Warsaw, Lato (Summer), WorldHotel and Dziedzictwo (Heritage).